R. J. Reynolds Tobacco Company

DORAL BOX

NEW BRAND INTRODUCTION

Account: PINE LESSER 363720

Brand Promotion		New Doral Box	

Allocation (cs)		10 cs Doral FFBx 10 cs Doral LtBx 4 cs Doral FFMBx	
Payment		.50 for each ctn allocated product sent to retail by 4/5/96 ($15.00/6M cs)	
Date Product Shipped Ordered 3/8/96 JFW	3/11/96 5 cs Doral FFBx 5 cs Doral LtBx 2 cs Doral FFMBx	3/18/96 5 cs Doral FFBx 5 cs Doral LtBx 2 cs Doral FFMBx	3/25/96 __ cs Doral FFBx __ cs Doral LtBx __ cs Doral FFMBx
Promotion	Placed on all contract displays	.30off/pack prebooked & paid by RJR Sales Reps	POS placed in all stores
Product shipped to retail		Immediately	
Payment for prebooked black lined and stickered product		28.00 per 12M case of product	

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Source: https://www.industrydocuments.ucsf.edu/docs/fxfy0000